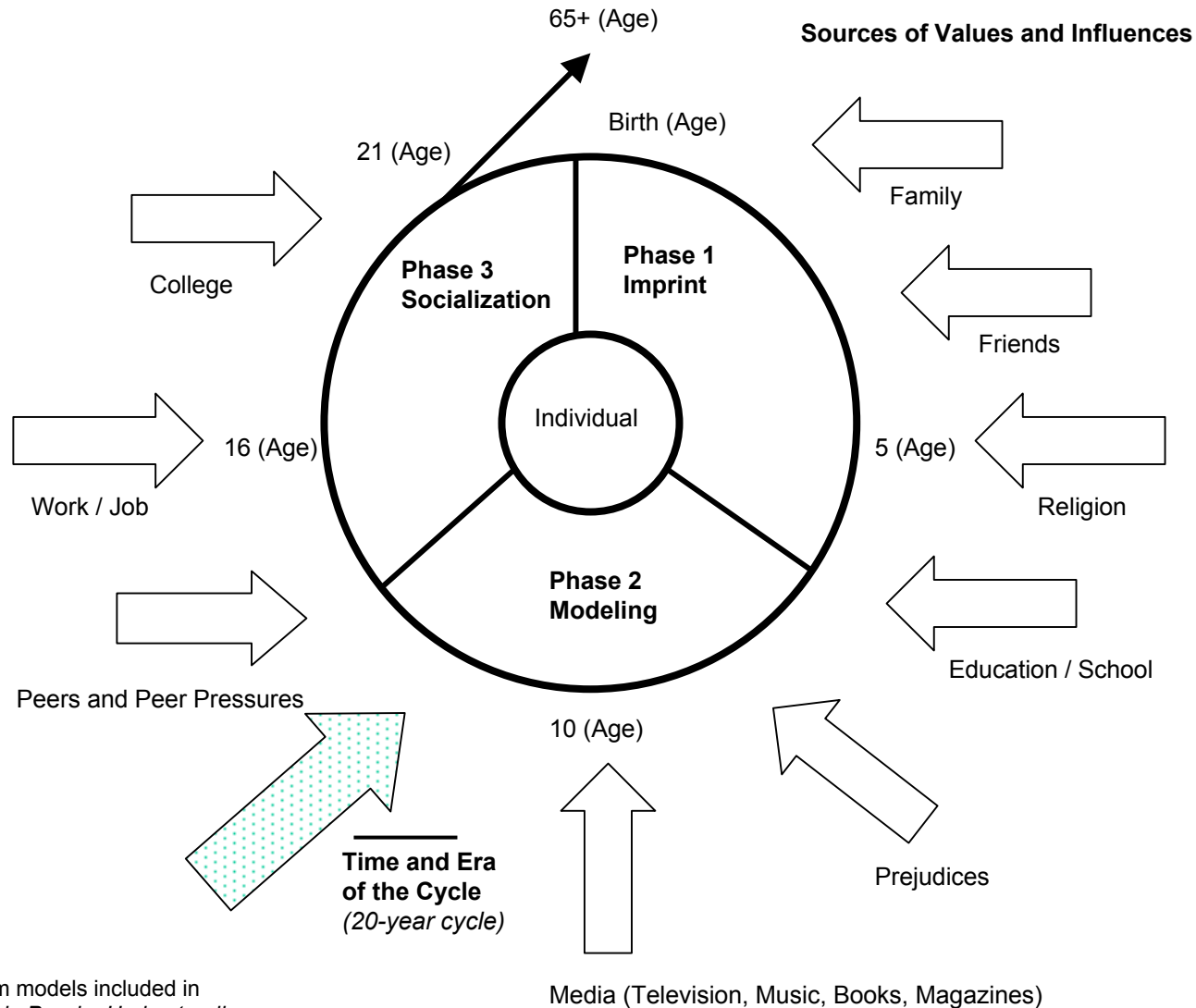


Figure 9.1 Value Programming Model



Source: Derived from models included in Morris Massey, *People Puzzle: Understanding Yourself and Others* (Englewood Cliffs, NJ: Prentice Hall, 1980).

This diagram appears in Jeffrey D. Greene, *Public Administration in the New Century: A Concise Introduction to the World of Public Management* (Belmont, CA: Wadsworth, 2004).