

Sponsorship

Effective in 2005, ASR offers sponsorship opportunities to corporations and companies that wish to increase national and international visibility of their products through meeting sponsorship, awards, or support of ASR educational programs. Sponsorship requires prior approval by the ASR.

Benefits

All meeting sponsors will be announced in meeting publications (Programs, Exhibit Guides, etc.) and on the ASR web site. ASR welcomes acknowledgment of a company's signs, logos, themes and product names.

Availability and Cost:

ASR meeting sponsorship is offered on a biannual basis and companies that agree to sponsor for multiple years will be given preferences and reduced cost over one-time sponsors.

Abstracts on CD-Rom (IBM and MAC formats)

ASR Abstracts will provide a summary of each abstract and will be available to all meeting attendees.

Badge Holders

Badge holders showing a sponsor's name and logo can be imprinted in one color on the zipper side and will be distributed to each meeting attendee with the registration materials.

Meeting Portfolios.

Folders will be given to each attendee at the registration desk and company names, logos, and products can be imprinted. A one-page product or promotional flyer, with ASR preapproval, can be included in the folder.

Coffee Mugs

Coffee mugs will be available to meeting attendees daily in the hall lounge. Mugs can be made to include the ASR logo on one side and the sponsor's corporate logo on the other side.

E-Central message board. This is a site where meeting attendees can locate sessions, exchange information, view and print out a list of presenters, exhibitors and/or products, locate colleagues, send and receive their Email. The main screen can display a sponsor's message, which can include a product name.

President's Forum/ASR business meeting.

The business meeting occurs biannually during the ASR meeting. The President of ASR and attendees with an interest in rickettsiology and rickettsial diseases, including international attendees participate in the meeting. The sponsor's name and logo can be imprinted on the Agenda for the business meeting.

Program Planner.

The program planner will be available on the ASR web site one month before and after the ASR meeting where abstracts will be formulated into an electronic meeting schedule. The sponsor's logo and a link to their web site can be displayed on the Program Planner web page.

Lectures, special events, fellowship programs, travel grants and other sponsorship opportunities are available upon request. Please contact the Secretary-Treasurer of ASR for more information.